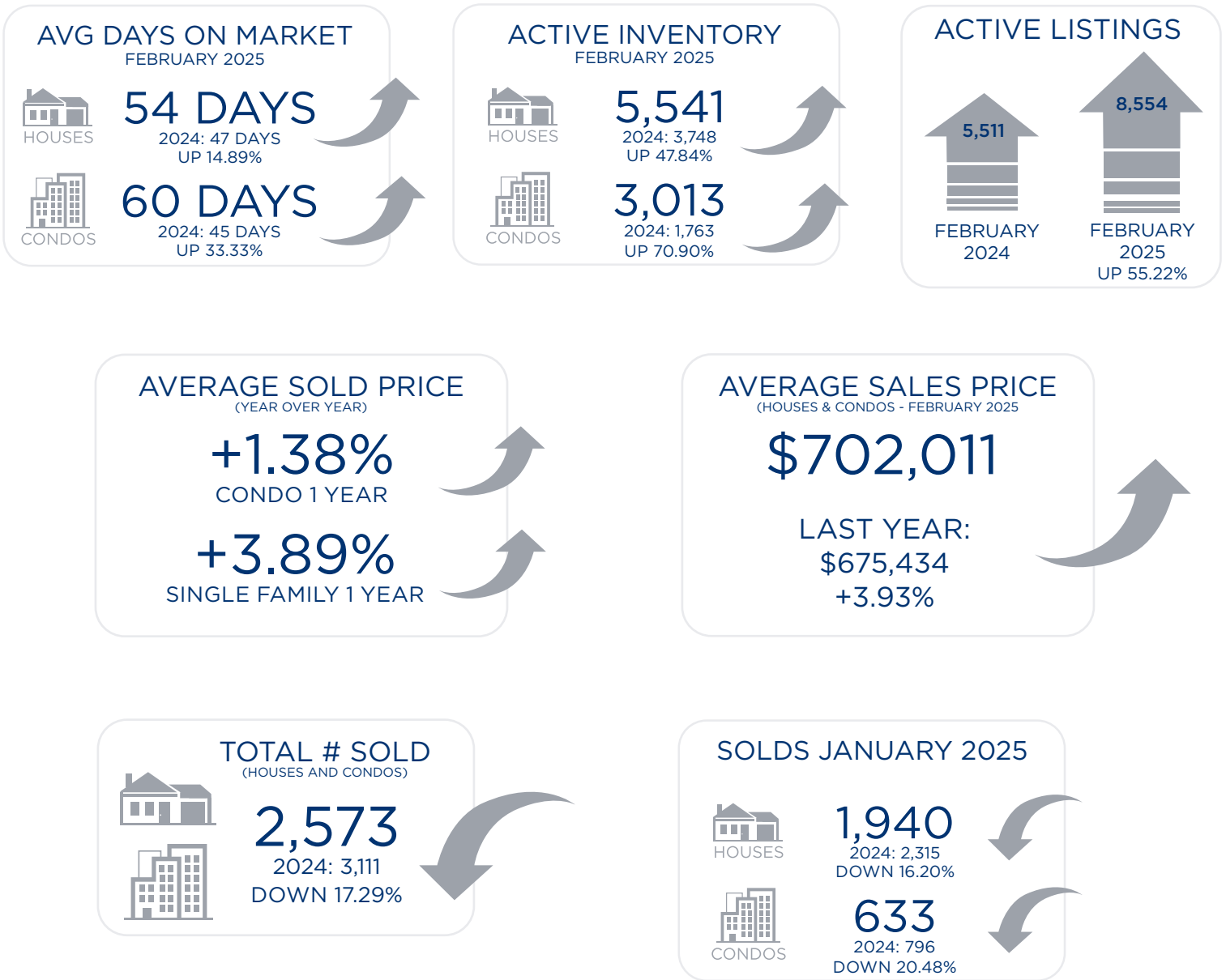




# MARCH 2025

The Spring Selling Season is off to a slower start than usual, but make no mistake that the spring selling season is in full swing, and this year it points to a slight buyer's market for the start of the season! We have seen sellers coming back to the market as Inventory at the end of February was over 8,500 active listings, and they have been met with some falling demand from buyers, economic uncertainty and continued sticker shock and affordability! The market has felt a little confused the first couple of months with some homes getting great showing activity and potential multiple offers, while others sit on the market for an extended period. The biggest question for sellers: Is your home as turnkey as possible? Does it show well? Is it priced correctly and marketed aggressively? We have some very successful ideas for you to prepare your home for sale, and yes styles are changing a little! One of our greatest assets is our "Coming Soon Campaigns" and we are finding that after we start your marketing with the best Coming Soon Campaign in Denver, you get more traffic on opening weekends! Here is the real secret in the market for Buyers! As the Economy is full of uncertainty right now, Mortgage Interest rates have quietly been falling and this is creating great opportunities for you to get a great price and interest rate! We are seeing low to mid 6% range right now, and to be honest our own Colorado Professionals Mortgage is almost always lower than the rest of the market! It is worth getting a 2nd opinion!

## REAL ESTATE MARKET UPDATE



## Why Choose RE/MAX Professionals?

445 REAL ESTATE BROKERS | 39 PROFESSIONAL TEAM MEMBERS

6 MARKETING & ONLINE MEDIA SPECIALISTS | 7 STRATEGICALLY LOCATED OFFICES

### 3.4 BILLION IN SALES IN 2024



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