

JUNE 2024

The luxury market seems to be heading toward a more normalized market with a significant increase in properties in new listings, increased days on the market and a slight decrease in pricing from this same time last year. The strength of the luxury market is in the \$1,000,000 to \$2,000,000 price range right now with 51% of homes in this price range selling in the first 7 days on the market if priced correctly, and selling for just under list price to just over list price. For price points above \$2,000,000 the average days on the market increase to an average of 50 and above \$4,000,000 the average days on the market is 100. For Sellers this simply points to the critical nature of pricing correctly in today's market. For Buyers there is great opportunity in the market with more selection and many properties experiencing price reductions allowing for some great buys in the luxury and super luxury markets right now.



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